

REACH FOR THE NET

NET DONOR ENEWS

October 2016

PRESIDENT'S MESSAGE



Jackie Herman
President, CNETS Canada

As we move into Fall, I would like to welcome you to our inaugural donor newsletter. We are using “donor” in the broadest sense of the word. Thank you to those of you who donate financially to us so we can do our work and fund exceptional research initiatives that ultimately will have a direct impact on our patient community. I also want to acknowledge and recognize our volunteers who donate their precious time and expertise to CNETS Canada. This includes our board members, support groups leaders, committee members, health care professionals within the community, fundraisers and others. All of you are truly the backbone of what we do and you play a critical role in improving the quality of life and outcomes for NET cancer patients! It is often difficult to express just how grateful we at CNETS Canada are for your continued commitment and I extend my personal gratitude to you for your commitment to CNETS Canada and NET patients. Together we can continue to have a tremendous impact for this patient community.

I also want to convey my great appreciation to our Team Zebra Ottawa and Vancouver Scotiabank event fundraisers. Together, they have raised approximately \$20,000 towards NET cancer research! An amazing accomplishment for two fairly small teams! I am looking forward to being a part of the Scotiabank Toronto Waterfront Marathon on October 16th and thank all of you who have joined Team Zebra to walk and fundraise for us in Toronto.



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We have also been very fortunate over the last year to have a number of new volunteers join CNETS Canada. We have a new fundraising committee, a conference planning committee and a number of new support group leaders. Thank you for joining our team. I hope that if you are not a volunteer, but interested in being one, you will reach out to us.

I also want to let you know that over the past ten months we have been working hard to develop a new fundraising strategy. This new strategy will help us raise the money needed to achieve our goal of finding the cause of NET cancer and developing state-of-the-art diagnostic tools and treatment options that will improve the quality of life and prolong the lives of NET cancer patients. We have developed five new funding streams that we hope will help us attract new donors. We will also be posting a new donor, patient or caregiver story on our website every week. An important part of our new strategy includes stewardship of our donors.

We are looking at better ways to acknowledge our donors to demonstrate the true impact of their gift.

Lastly, I would like to encourage you to nominate someone who has made an exceptional contribution to the NET patient community for the 2016 Maureen Coleman award. The award is one way that we recognize those who have had an impact on our patient community. With this award, we are also honouring the memory and vision of our founder, Maureen Coleman. Please see our website for nomination details.

Until next time,

Jackie